

Privacy Policy

About this document

This document sets out the privacy policy of PPS Direct / PPS Equipment Management Limited (“We” or “Us”) in relation to the web site located at the address www.ppsdirect.co.uk.

Privacy Policy

This Privacy Policy sets out how we use the information received about you during your visit to our web site, www.ppsdirect.co.uk. If we change or modify our policy we shall post these changes on this page.

We are the sole owner of the information collected on this web site and will at all times control and be responsible for such information. We will not pass the information we hold about you to any business or organisation outside of PPS Direct / PPS Equipment Management Limited and its agents as set out in this Privacy Policy. We may employ the services of a third party to help us certain areas, such as web site hosting. In some cases the third party may receive your information. At all times, however we will control and be responsible for the use of your information in accordance with this Privacy Policy.

We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our Web Terms of Use and other agreements; or protect the rights, property or safety of ppsequipment.co.uk, our users or others. This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, renting sharing or otherwise disclosing personally identifiable information from customers for commercial purposes in a way that is contrary to the commitments made in this Privacy Notice.

The amount and type of information we receive depends on how you use this site. You do not have to give us any personal information in order to use most of this web site. To enable you to take advantage of some of the services offered by this web site we will need information from you such as your name and address.

Situations where you may be providing information:-

- (1) **Call Me Back Facility:** Where you are requesting a call back from one of our sales or customer services teams through this site, or using any e-mail address published on this site, then you will need to provide us with contact information, such as your name, the name of your company and contact telephone number. In such case you agree that we may keep such information on file, and that we use such information to answer any individual questions or queries you raise and also to contact you with information in relation to any related PPS Direct products which may be of interest to you. If you do not wish to receive information in relation to related products, please contact us at sales@ppsdirect.co.uk.
- (2) **Quotes:** Where you request a no obligation quote through the site, or using any e-mail address published on this site, then in addition to any information in respect of the product you are interested in, you will need to provide us with

contact information, such as your name and email address. In such case you agree that we may keep such information on file, and that we use such information to give you the quote requested.

- (3) **Feedback:** Where you are submitting any comments or questions through this site, or using any email address published on this site, then in addition to your comments or questions you will need to provide us with contact information, such as your name, the name of the company, your telephone number and email address. In such case you agree that we may keep such information on file, and that we use such information to provide feedback on this website and to answer individual questions or queries you may have.

Requesting details of personal information we hold

You may request details of personal information we hold about you. Please send such requests to the Data Protection Officer, David Peggie. An official fee will be payable if your personal information changes or if you no longer wish to receive our service. Please let us know by contacting the Data Protection Officer and will correct, update or remove your details.

Links

This web site contains links to other web sites. We are not responsible for the privacy practices or the content of such web sites. This privacy policy applies solely to the information collected from use of this website.

Internet / E-Mail

We take all appropriate steps to protect the information that you send us. If you send that information via the Internet or by e-mail you should be aware that it may not be completely secure from interception. We are not responsible for the actions of any third parties who may intercept your Internet or e-mail communications.

IP Addresses

IP addresses are numbers which uniquely identify the computers of person using the internet. We monitor the IP addresses of computers accessing this web site, and use such information to analyse trends, administer the web site, track user's movements and gather demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

Registration and Password

Where you have registered with any part of this web site we may hold your registration details on computer and use such information for the purposes of administration of your registration and you or we may cancel that registration at any time on notice by e-mail to the other. If you have a password to access any part of this web site, you must not communicate that password to any other person, and we reserve the right to withdraw that password and access to the web site in the event of suspected misuse.